

BALBLAIR

Established in 1790

Highland Single Malt
Scotch Whisky

TRADE PRESS ANNOUNCEMENT: **MAY 2014**

NEW RELEASE OF THE 1999 VINTAGE BALBLAIR SINGLE MALT SCOTCH WHISKY



This summer sees the launch of the second release of the 1999 Vintage from Balblair Single Malt Scotch Whisky. Set to hit shelves at the end of June, Balblair Vintage 1999 will be available globally in Independent and Specialist Retailers.

Balblair 1999 replaces the award winning second release of the 1997 Vintage; the introduction of the 1997 Vintage took the core collection from three to four expressions. The 1999 Vintage will be presented in a premium opening box, joining the complete Balblair collection available in this luxury format.

Each Vintage is hand-selected by Balblair Distillery Manager, John MacDonald, and only released at the peak of its perfection – ensuring the whisky is 'Timed to Perfection'.

- Any casks not selected, are simply not chosen because they are not deemed to have reached perfection. For Balblair, timing is everything. It's an art. An alchemy. A way of life.
- Balblair is situated by the beautiful Dornoch Firth on the sweep of the Cambuscurrie Bay and close to the original source of its water, which is still used to this day.

Balblair Vintage 1999 is copper in appearance with flecks of sparkling bronze. The American oak, ex-bourbon barrels and Spanish oak, ex-sherry butts used for maturation impart the signature Balblair aromas of honey and green apples, as well as notes of rich, fruity Christmas cake with a hint of spice, citrus fruits and vanilla. On the palate it is full bodied, sweet and spicy in character, with hints of honey, vanilla and leather. The finish is warm, smooth and long-lasting.

Gillian Gibson, Balblair Global Brand Manager says, "We are excited to be launching the second release of the 1999 Vintage. We are now able to offer consumers a core range of four Balblair expressions all in premium opening packaging. With hints of refreshing green apple on the tongue, it is the perfect whisky to enjoy over the summer months".

