



BALBLAIR

Established in 1790

Highland Single Malt
Scotch Whisky

TRADE PRESS ANNOUNCEMENT: **JUNE 2014**

**TIME YOUR GIFT TO PERFECTION
THIS FATHER'S DAY WITH BALBLAIR**



This Father's Day, treat your father to the ultimate in gifts with Balblair 2003 Vintage. Each cask of Balblair Single Malt Scotch Whisky is hand selected by our Distillery Manager, John McDonald and only released when at the peak of perfection. Balblair guarantees a unique taste like no other.

The perfect summer's dram, Balblair 2003 Vintage has light floral and fragrant aromas with zesty notes of orange and lemon, all finished off with a taste of honey and spice. Reminisce with your father over good times gone by and savour the long lasting sweet flavours of this full bodied and well balanced whisky.

As the only range of whisky to be exclusively released in Vintages, Balblair is handcrafted using traditional production methods making it extra special. Presented in a beautiful premium front opening box, Balblair 2003 makes the perfect gift that is sure to impress your father this Father's Day.

For further information and high res imagery please contact
Ailish Besley on 020 7749 2520 and email: ailish.b@stirpublicrelations.com
Leonora Mellish on 020 7749 2629 or email: leonora.m@stirpublicrelations.com





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Notes to Editors:

- Balblair 2003 First Release
- Recommended Retail Price: £40.99
- Stockists: Royal Mile Whiskies, The Whisky Shop, The Whisky Exchange, Master of Malts (online), selected Oddbins & independent specialists

About Balblair Single Malt Scotch Whisky:

- Balblair Distillery was established in 1790, and is one of the oldest working distilleries in Scotland and the oldest working in the Highlands.
- Their whiskies are completely unique in the way in which they are named after the year they were made, rather than being made to specific age statements.
- Vintages selected by Balblair are at their absolute peak of perfection, each hand-picked to represent the very best that the distillery has to offer.
- Every cask is sampled, judged and selected by John MacDonald, the Distillery Manager, to find its optimum maturation point - The point at which each Vintage says it's ready.
- Any casks not selected, are simply not chosen because they are not deemed to have reached perfection. For Balblair, timing is everything. It's an art. An alchemy. A way of life.
- Balblair is situated by the beautiful Dornoch Firth on the sweep of the Cambuscurrie Bay and close to the original source of its water, which is still used to this day.

