

# BALBLAIR

Established in 1790

Highland Single Malt  
Scotch Whisky

PRESS ANNOUNCEMENT: **CHRISTMAS 2014**



SHARE YOUR CHRISTMAS MOMENTS WITH  
BALBLAIR HIGHLAND SINGLE MALT SCOTCH WHISKY

VINTAGES TIMED TO PERFECTION

Celebrate this festive season with Balblair Highland Single Malt Scotch Whisky.

With a whole collection of Vintages to choose from, Balblair guarantees a dram to warm every Christmas occasion.

Balblair whiskies are unique in both flavour and story. Each cask from the Vintage year is sampled and nosed by Distillery Manager, John MacDonald; exclusively released when they have reached the peak of their perfection.

Enjoy Balblair Vintage 2003, perfect for after crisp winter walks; an every day dram, suited to every occasion. For bringing families together and enjoying cosy nights in front of the fire, choose Balblair Vintage 1999, a special dram best served shared. Celebrate Christmas Day with Balblair Vintage 1990 and savour a tippie as special as the occasion itself. For a dram that deserves its own toast this festive season, choose Balblair Vintage 1983 and see in the New Year with this timed to perfection dram.

With each Vintage beautifully presented in a luxury front opening box, Balblair Highland Single Malt Scotch Whisky is the perfect whisky to be shared this festive season. Whether gifting the whole collection or just a favourite Vintage, the signature citrus and vanilla notes of Balblair and its long, smooth finish are sure to impress.

For further information and high res imagery please contact Leonora Mellish on 020 7749 2637 and email: [leonora.m@stirpublicrelations.com](mailto:leonora.m@stirpublicrelations.com)



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## Notes to Editors:

### Tasting Notes

Balblair Vintage 1983 1st Release (£200) is matured in American oak ex-bourbon barrels, creating a taste that's both sweet and spicy, with fresh fruits and honey that combine to create a long, warming and full bodied finish. Stockists: Royal Mile Whiskies, The Whisky Shop, The Whisky Exchange, Master of Malts (online), selected Oddbins & independent specialists

Balblair Vintage 1990 2nd Release (£85) is matured in American oak ex-bourbon casks, but with the addition of Spanish oak ex-sherry butts. Offering a medley of spicy and sweet aromas, punctuated with notes of raisins, toffee and honey. Stockists: Royal Mile Whiskies, The Whisky Shop, The Whisky Exchange, Master of Malts (online), selected Oddbins & independent specialists

Balblair Vintage 1999 2nd Release (£60) is aged in ex-bourbon barrels and ex-sherry butts, the honey and green apple notes are complimented by a hint of spice, citrus fruits and vanilla culminating in a smooth, long lasting finish. Stockists: Royal Mile Whiskies, The Whisky Shop, The Whisky Exchange, Master of Malts (online), selected Oddbins & independent specialists

Balblair Vintage 2003 1st Release (£42) is fused with floral notes and hints of citrus fruits, apricots and honey; it is a full bodied and well balanced whisky that combines orange, lemon, honey and spice. Stockists: Royal Mile Whiskies, The Whisky Shop, The Whisky Exchange, Master of Malts (online), selected Oddbins & independent specialists.

- Balblair Distillery was established in 1790, and is one of the oldest working distilleries in Scotland and the oldest working in the Highlands.
- Their whiskies are completely unique in the way in which they are named after the year they were made, rather than being made to specific age statements.
- Vintages selected by Balblair are at their absolute peak of perfection, each hand-picked to represent the very best that the distillery has to offer.
- Every cask is sampled, judged and selected by John MacDonald, the Distillery Manager, to find its optimum maturation point - The point at which each Vintage says it's ready.
- Any casks not selected, are simply not chosen because they are not deemed to have reached perfection. For Balblair, timing is everything. It's an art. An alchemy. A way of life.
- Balblair is situated by the beautiful Dornoch Firth on the sweep of the Cambuscurrie Bay and close to the original source of its water, which is still used to this day.

